MOHAMMEDRAIS SHAIKH

Marketing Assistant | Website and Digital Content Support

Hamilton, Ontario | 289 887 3200 | itpro.mohammed@gmail.com

PROFILE

Technology professional with approximately 18 years of software development experience and practical involvement in clinic website and digital marketing support. Seeking a remote marketing assistant or content support role, helping a marketing lead carry out planned campaigns, maintain website content, and support day-to-day digital tasks.

CORE SKILLS

Website maintenance and troubleshooting | WordPress | Website content updates | Search engine optimization support | Responsive website review | Technical problem solving | Software development

RELEVANT EXPERIENCE AND PROJECTS

Physio Care Service | Website and Marketing Support

- Support the clinic's website and digital marketing activities, with a focus on clear service information and online visibility.
- Work on website content, page metadata, and search engine indexing requirements.
- Review online booking access through Jane App and identify website improvements that help visitors find services and booking information.

Rahil Communication | WordPress Website Project

- Work on website pages, service descriptions, contact information, and mobile presentation for a web design, data services, and mobile connectivity business.
- Address navigation, contact forms, website branding, and search metadata as part of website improvement work.

Software Development Background

- Bring approximately 18 years of software development experience to website troubleshooting and digital support tasks.
- Apply technical problem solving to website functionality, user experience, and implementation details.

EDUCATION

Bachelor of Computer Applications
Veer Narmad South Gujarat University, India | 2005

LANGUAGES

English, Hindi, Gujarati, Punjabi